

11" x 17"
Half Fold Brochure
Side 1 — Outside

Back Cover Panel
11" x 8.5"

Front Cover Panel
11" x 8.5"

SAFE AREA MARGIN (10.5" x 8"):
Keep all non-bleeding elements within this area

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Keep all non-bleeding elements within this area

- PRODUCTION BUFFER (.25" (1/4")):
Imprint in this area is at risk of getting cut off
- FINISHED SIZE (11" x 17"):
Trim is targeted here, but variation may occur
- BLEED AREA (.125" (1/8")):
Only bleeding elements should occupy this area
- FINAL FILE SIZE / BLEED EDGE (11.25" x 17.25"):
Final file must be exported to this exact size
Extend bleeding imprint all the way to this edge
- GUTTER (.25" (1/4")):
Provides a safe zone around the fold line
- FOLD LINE (8.5"):
Artwork must align to fold line *exactly* if it is
supposed to touch the edge(s) when closed

 **DELETE ALL GUIDES BEFORE SUBMITTING ORDER** 
We are not responsible for printed guide lines. You must delete these
marks before submitting artwork or they will print on your final product.