

11" x 17"
Trifold Brochure
Side 1 — Outside

Front Cover Panel
11" x 5.7"

SAFE AREA MARGIN (10.5" x 5.2"):
Keep all non-bleeding elements within this area

- PRODUCTION BUFFER (.25" (1/4")):
Imprint in this area is at risk of getting cut off
- FINISHED SIZE (11" x 17"):
Trim is targeted here, but variation may occur
- BLEED AREA (.125" (1/8")):
Only bleeding elements should occupy this area
- FINAL FILE SIZE / BLEED EDGE (11.25" x 17.25"):
Final file must be exported to this exact size
Extend bleeding imprint all the way to this edge
- GUTTER (.25" (1/4")):
Provides a safe zone around each fold line
- FOLD LINE (5.6188" / 11.3"):
Artwork must align to fold line *exactly* if it is
supposed to touch the edge(s) when closed

 **DELETE ALL GUIDES BEFORE SUBMITTING ORDER** 
We are not responsible for printed guide lines. You must delete these
marks before submitting artwork or they will print on your final product.

Back Cover Panel
11" x 5.6812"

SAFE AREA MARGIN (10.5" x 5.1812"):
Keep all non-bleeding elements within this area

Inside Folded Panel
11" x 5.6188"

SAFE AREA MARGIN (10.5" x 5.1188"):
Keep all non-bleeding elements within this area