

ENHANCED FINISHES ARTWORK GUIDE:

Spot Gloss

Art & File Requirements:

- Spot Gloss elements must be set as a Spot swatch that is colored 0-0-100-0 (Yellow) and named "Spot Gloss"
- Spot Gloss elements must be layered on top of CMYK art, set at 100% opacity (no screens available), and set to Overprint
- Spot Gloss elements cannot bleed and must have a 1/8" margin from the trim edge
- Full color elements may bleed and should include a 1/8" bleed on all sides
- Full color elements must have a 1/8" margin from the trim edge on business cards, and a 1/4" margin from the trim edge on announcements and postcards
- Minimum point size for text: 8 pt.
- Minimum point size for line weight: .5 pt.
- Minimum full color raster artwork resolution: 300 dpi
- File color format: CMYK
- Accepted file format: PDF
- PDF file must be submitted as composite, layered file formatted as a 1-page PDF for 1-sided products or a 2-page PDF for 2-sided products
- Change all text into "outlines" in the document before exporting the PDF



Recommendations & Tips:

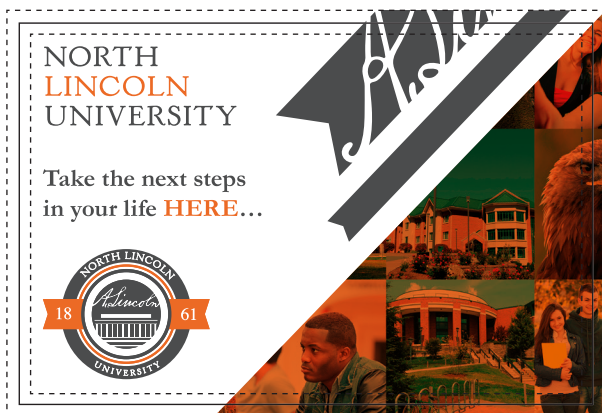
- We recommend that files be created in Adobe® InDesign®.
- Set up your file in three layers: Spot Gloss, Full Color, and Template (available online). This allows you to easily see your guidelines and turn layers on and off to ensure the perfect setup. Remember to only include the Spot Gloss and Full Color layers in your exported file.
- Spot Gloss elements that touch should be separated with 1 pt. stroke to add greater definition and prevent elements from merging together.

Final Composite PDF:



Separations/Layers:

Full Color ONLY



Spot Gloss ONLY

