



THINK PINK

BUILDING AWARENESS ONE LABEL AT A TIME!



IDEAS & OPPORTUNITIES

- Water bottle labels are great to hand out to all participants in walks, runs and other activities
- Window decals are a great way to include your brand and the cause you support
- Co-Branding with a cause will build goodwill and appreciation for your brand
- Hand out laptop stickers to show your customers you care and support Breast Cancer Awareness

OCTOBER IS BREAST CANCER AWARENESS MONTH

Show you care and help spread awareness.

CONSUMERS LOVE AND TEND TO BE
MORE LOYAL TO BUSINESSES WHOSE
VALUES ALIGN WITH THEIRS.