



# HEART HEALTH

# BUILDING AWARENESS ONE LABEL AT A TIME!



## IDEAS & OPPORTUNITIES

- Water bottle labels are great to hand out to employees and customers to promote a healthy lifestyle
- Window decals are a great way to include your brand and a Heart Healthy message
- Co-Branding with a cause will build goodwill and appreciation for your brand
- Stickers included on direct mail campaigns will make your message stand out and get noticed

Labels and Stickers are a great way to start talking about the importance of living a healthy lifestyle.

CONSUMERS LOVE AND TEND TO BE MORE LOYAL TO BUSINESSES WHOSE VALUES ALIGN WITH THEIRS.