Flexible Packaging

Your Brand. Your Product. Packaged to Perfection.

Join this fast growing packaging trend. The convenience and ease of use is the leading force driving today's consumer buying decisions. That's why portable, resealable and lightweight packaging has grown in popularity. Flexible packaging makes thousands of products more convenient, enjoyable and safer for consumers. There's no better time to consider flexible packaging for your new product line or as an upgrade to an existing package.

Flexible packaging is an upgrade taking over food and other various product categories by causing shelf disruption with its availability to print an image on the entire package from side to side and top to bottom, allowing for extreme creativity. Because it is expandable and has no rigid sides, it easily conforms to the product that it protects and once the filling goes inside it will readily change shape. Appealing to millennials and ecommerce buyers, you're sure to see sales increase utilizing this new packaging technique.

Packaging Importance

Your package is the first impression your brand makes with the consumer. With flexible packaging, it's designed to reflect your brand message and give your products a unique look and to make sure your brand gets eye-popping shelf appeal that will make it stand out from all of the rest.

Select Flat or Stand-Up Pouches:

Flat

Stand-Up

Why Flexible Packaging?

Consumers Love It
It offers great shelf appeal because you can produce high quality, attention-grabbing designs that cover your complete package.

Convenience Is Key
Your package can be used and reused with the re-sealable closure and takes up less space when stored in your pantry.

Conserves Resources
Produced with less plastic, less water and energy and fewer greenhouse gas emissions is good for our environment.

Cost Efficient
This lightweight package is easier and more affordable to transport, volumes can be increased and it is less likely to be damaged during the shipping process.

Complete Customization
Build consumer confidence in your brand with your unique, consistent message.

Clear with High Barrier

White with High Barrier

Metallized with Ultra High Barrier

Flat Pouches

Size Code	Width	Length
L13	3.25"	4.5"
L15	4"	6"
-	-	-
-	-	-

Stand-Up Pouches

Size Code	Width	Length	Gusset
S20	4.25"	6"	2"
S21	6.25"	6"	2"
S22	6.75"	9.75"	2.5"
S10	8.125"	10"	3.5"

Laminate Finishes

Product Name	Microns	Description
Gloss	30 microns	Best in class for scuff resistance, durability, gloss
Matte	27 microns	Cost-effective matte; heat sealable
-	-	-

Film Material

Item	Construction	Features
White	PET/white PE Overall thickness: 89 microns 3.5 mil	Stand-up pouches; barrier protection is required **(high barrier)**
Clear	PET/clear PE Overall thickness: 89 microns 3.5 mil	Stand-up pouches; barrier protection with clear window to see products **(high barrier)**
Metallized	PET/met PE/PE Overall thickness: 102 microns 4 mil	Stand-up pouches and cannabis **(ultra-high barrier)**