## **BEER & SPIRITS LABELS**















**PRODUCT LABELS** 

**BOTTLE NECK LABELS** 

**INVENTORY LABELS** 

SHIPPING LABELS

**WINDOW DECALS** 

**BUMPER STICKERS** 

	Bottle/Can Size	Size of Label	Application
	12 oz Bottle	2 %" x 3 ¾"	Oval Front label
	12 oz Bottle	3 ½" x 4"	Front label
	12 oz Bottle	3 ¾" x 2 ½"	Back label
	12 oz Bottle	3 ¾" x 5 ¾"	3/4 Wrap
	22 oz (Bomber Bottle)	4 ¾" x 7 ½"	3/4 Wrap
	12 oz Can	3 ¾" x 8 ¾"	Full Wrap with Overlap
	16 oz Can	4 ¾" x 7 ½"	Full Wrap with Overlap
	32 oz (Crowler Can)	4 ¾" x 7 ½"	3/4 Wrap

## With seconds to capture a consumer's attention, don't get bottle necked with the wrong label solution.

- Variable content: group seasonal varieties, special editions, low minimums & limited quantity reserve batches
- Vibrant full color printing and enhanced metallic effects
- Wet strength stocks: Estate #8 & #9
- freeform<sup>™</sup> laser cut labels: custom shaped labels unique to your brand
- Color-Logic labels: full color metallic color system to maximize shelf appeal
- Variety of stocks, including clear stock for a 'no label' look
- Alternating front & back labels on a roll, for efficient machine application