

PRIME *Labels*

The primary label on your product or package that acts as an advertisement

Common Applications/Uses:

- ▶ An attractive label increases awareness and helps entice customers to buy the product.
- ▶ Build recognition and consistency among all of your company's products
- ▶ Generate shelf appeal with unique shapes by using freeform™ laser cut labels
- ▶ Create eye-catching dimensional effects with Color-Logic Process Metallic Color System™
- ▶ Alert consumers about ingredients, nutritional facts and allergens in food and beverages
- ▶ Add a QR code to your label to encourage online engagement



Features

- No die or set-up charges with a provided die line
- Use a clear film for that "No label" look
- Permanent adhesive
- Available in 1, 2, 3 and Process Color printing
- Low minimums - quantities starting at just 100 labels
- UV Varnish included with Process Color printing