

## CHEERS TO THE HOLIDAYS ONE LABEL AT A TIME









## **IDEAS AND OPPORTUNITIES**

- Set the tone for holiday parties by adding a festive label to your beverage bottles
- Give a personalized wine bottle as a thank you gift by using variable data to make custom labels for each recipient for any holiday
- Add a holiday design or border to complimentary water bottles for a waiting room or an event
- Add a branded sticker with a holiday twist to every to-go cup of hot chocolate or coffee

Spread holiday cheer by toasting to the end of the year

## BE CREATIVE AND FESTIVE

Update your beverage labels for the holiday season