

PROMOTIONAL & SALES TOOLS 2024

1. Product Videos _____

Choose between a variety of vertical market, product and label use specific videos that are narrated by one of our sales team members. These videos are unbranded YouTube links that are all less than 2 minutes. They are short, to the point, and include what you and your clients need to know.



2. Sample Packs_____

Get the samples that are right for you and your customer. Choose from our standard sample packs or request a customized sample pack specific to your needs! See back side for details and order form.



3. Virtual Spec Samples _____

Ask us about creating a virtual spec sheet for your client. They will see how they can utilize labels, stickers, decals and packaging tape in any vertical market.



4. Product Flyers _____

Share label, sticker, decal and packaging ideas by product with our digital product flyers. We offer unbranded versions so they can be personalized with your logo and contact information to easily share.



5. Swatch Book _____

Go for the hands-on approach. Touch and feel popular label stocks with this handy swatch book! Each sample shows our standard inks printed on it, along with application temperatures and other useful information.



6. Digital Vertical Market Storyboards _____

Share label, sticker and decal ideas by vertical market with our digital storyboards. Great for e-mail campaigns and electronic correspondence, these digital tools provide a quick visual of labels in use. Personalize with your logo and contact information.





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Water Bottle Labels

Window Decals

Wine

Online and Digital Resources Looking for more helpful tools? Visit www.labelworks.com You'll find sales tools you can personalize and download at your convenience, to help you learn about labels and sell confidently. Resources Include: Artwork Help E-Catalog Personalized Flyers Ordering Help information Webinars & Videos Tutorials Digital Vertical Market Storyboards HOW TO ORDER SAMPLE PACKS **Account Number:** Ship To Address: **3 EASY WAYS TO SUBMIT ORDER** LABEL SAMPLE PACKS From processes and finishes to specific industries, we have a sample pack for you. 1. Call 1.800.522.3558 Need a custom sample pack? We can do that too! Just give us a call. 2. Scan this completed order form Advertising & Self Promotion ____ Hospitality & Conventions and email to: Automotive Industrial & Manufacturing customercarelw@labelworks.com Beer & Spirits Insurance 3. Fax this completed order form to: **Breast Cancer Awareness** Limitless Unique Labels (Mosaic) 1.800.553.8698 Campaigns Legal Cannabis and CBD ____ Non-Profits & Associations SAMPLE SWATCH BOOK ____ Color-Logic® Outdoor Stocks Indicate how many you'd like to order. ____ Education **Packaging Solutions** Please see other side for the full description. E-Cigarettes & Vaporizers Pet Products Swatch Book Financial Services Pouchables & Packaging Stickers Finishing (Laminations & UV Varnishes) Product Flexible Pouches Realty & Property Management Foil Stamp & Emboss Retail

____ Food & Beverage

Health & Beauty

Healthcare

Holiday

_ freeform™ (Laser Cut Labels)