

# Promotional Labels

Loyal customers love receiving promotional stickers and decals to show their appreciation for and affiliation with a brand.

## Common Applications/Uses:

- ▶ Retailers of all types, including restaurants, salons, bars, tattoo parlors, and more, give away stickers as part of their loyalty and branding strategies. Customers of these establishments place stickers on laptops, water bottles, and phone cases. Stickers reinforce brand loyalty and increase visibility as customers display their stickers in various settings, turning customers into brand ambassadors.
- ▶ Automotive brands, car manufacturers, and motorsports teams frequently produce stickers and decals for their loyal customers and fans to display on car windows, bumpers, helmets, or toolboxes.
- ▶ Tech companies and gaming brands produce stickers as part of their marketing and branding efforts. These stickers are often seen on laptops, gaming consoles, phone cases, and other electronic devices, showcasing customers' affinity for the brand or gaming community.



## Features

- Low minimums and quick turn times
- Available in durable weather-resistant stocks: Polyolefin and Polyester
- Stocks withstand extreme hot and cold temperatures
- Full Color inks are not fade-resistant. Sunscreen lamination is recommended for labels used outdoors
- Matte lamination is available if you will be writing on the label