

Metallic Digital Labels

Achieve the look of replica foil stamping or metallic inks

Common Applications/Uses:

- ▶ **Replica Foil:**
Achieve the luxurious appearance of foil stamping or metallic inks with digital printing
- ▶ **Reflective Material:**
Semi-transparent inks on this shiny silver material creates a metallic effect that catches light
- ▶ **Enhanced Brand Recognition:**
Contrast between metallic and non-metallic areas highlights key design elements
- ▶ **Improved Readability:**
Metallic areas against a non-metallic background make text and important information stand out. To create non-metallic areas, add white ink layer under copy or design elements



Features

- Spot color or full color printing
- Silver Film BOPP has mirror-like reflectivity
- Available for FasTurn® Labels
- Various varnishes and laminations available
- Gloss lamination provides the high shine look of foil stamping
- Permanent Adhesive
- Labels are provided on rolls