

Brown Kraft *Stock*

Use our premium Brown Kraft stock to convey a natural, organic or artisanal brand image, leveraging the material's rustic appeal.

Common Applications/Uses:

- ▶ Often used as a prime label on packaging for organic or natural food products, artisan goods, or personal care items
- ▶ Add a foil imprint for a high-end look
- ▶ Brown Kraft is a popular choice for eco-friendly or sustainable merchandise where the aesthetic aligns with the product's branding and values.
- ▶ Adds a rustic touch to gift boxes, tags, and wrapping.



Features

- Virgin fiber brown Kraft with a water-based rubber resin adhesive
- Available for FasTurn® Labels
- Uncoated stock can be written on
- Choose freeform to create a uniquely shaped label
- Use a colored flood coat for a reversed-copy look

Note: Not compatible with lamination or varnish