

# EMPOWER *Your Business*

Unlock new possibilities with our range of promotional and sales tools designed to boost your brand's visibility and drive success. From customizable videos to hands-on samples, we've got everything you need to connect with your customers and leave a lasting impression. Share product ideas or explore new label options. Our resources make it easy to showcase your business with confidence. Let's take your business to the next level together!



## Customizable Flyers

Personalize your message with custom flyers. With over 100 customizable flyers at your fingertips, you can create the perfect marketing tool for any occasion. Whether you're highlighting a specific product, targeting a vertical market, or refreshing your strategy with seasonal promotions, we've got you covered.



## Virtual Spec Samples

Make an impression before the first print run! Our virtual spec samples allow you to see exactly how your logo or artwork will look on any of our products. By adding your customer's branding to the sample, you can offer a tailored, professional visual that takes the guesswork out of custom label design.



## Physical Samples

There's no substitute for seeing and feeling the quality of a product. Our physical samples showcase the variety of substrates we offer, highlight our print capabilities, and provide inspiration across multiple vertical markets.



## Swatch Book

Experience our label stocks firsthand with this swatch book! Each sample showcases our standard inks, along with application temperatures and helpful details to guide you in selecting the perfect material for your projects.



# PROMOTIONAL & SALES TOOL 2025

## Online and Digital Resources

Looking for more helpful tools? Visit [www.labelworks.com](http://www.labelworks.com)

You'll find sales tools you can personalize and download at your convenience, to help you learn about labels and sell confidently.

Resources Include:

- Artwork Help
- Digital Vertical Market Storyboards
- E-Catalog
- Personalized Flyers
- Ordering Help
- Videos



## How to order Sample Packs

Account Number: \_\_\_\_\_

Ship To Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 3 Easy Ways to Submit Order

1. Call 1.800.522.3558
2. Scan this completed order form and email to: [customercarelw@labelworks.com](mailto:customercarelw@labelworks.com)
3. Fax this completed order form to: 1.800.553.8698

### Sample Swatch Book

Indicate how many you'd like to order. Please see other side for the full description.

\_\_\_\_\_ Swatch Book

## Label Sample Packs

From processes and finishes to specific industries, we have a sample pack for you. Need a custom samples pack? We can do that too! Just give us a call.

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| _____ Advertising & Self Promotion           | _____ Holiday                          |
| _____ Automotive                             | _____ Hospitality & Conventions        |
| _____ Beer & Spirits                         | _____ Industrial & Manufacturing       |
| _____ Breast Cancer Awareness                | _____ Insurance                        |
| _____ Campaigns                              | _____ Limitless Unique Labels (Mosaic) |
| _____ Cannabis and CBD                       | _____ Legal                            |
| _____ Color-Logic®                           | _____ Non-Profits & Associations       |
| _____ Education                              | _____ Outdoor Stocks                   |
| _____ E-Cigarettes & Vaporizers              | _____ Packaging Solutions              |
| _____ Financial Services                     | _____ Pet Products                     |
| _____ Finishing (Laminations & UV Varnishes) | _____ Pouchables & Packaging Stickers  |
| _____ Flexible Pouches                       | _____ Product                          |
| _____ Foil Stamp & Emboss                    | _____ Realty & Property Management     |
| _____ Food & Beverage                        | _____ Retail                           |
| _____ freeform™ (Laser Cut Labels)           | _____ Water Bottle Labels              |
| _____ Health & Beauty                        | _____ Window Decals                    |
| _____ Healthcare                             | _____ Wine                             |